

MACHINERY UPDATE

The machinery only journal for processing & packaging | www.machineryupdate.co.uk

FEATURES LIST 2024



New ideas brought to life

- news & views ● new machinery ● installations
- exhibition news ● regulations/legislation
- components ● events & people

Plus in-depth features on end user markets

INSIDE

CIRCULATION

Sent to 9,000+ individually named processing & packaging machinery buyers – read by thousands more!



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MACHINERY UPDATE

The perfect route to market



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PPMA GROUP OF ASSOCIATIONS

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Editorial in Machinery Update is a PPMA member-only advantage

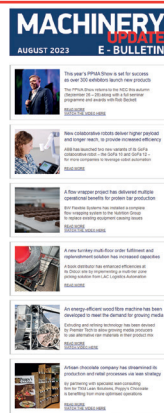
Machinery Update prides itself on covering all types of processing and packaging, robotics and vision systems from the PPMA's 550 plus members each issue. We cover more machinery than any other trade journal, in more depth, and this focus is what keeps the magazine so popular with our readers. Issues-based reporting is also included each time.

Here, we have outlined our 2024 features plan which will see us take an in-depth look at various market sectors across the year. The trends, the equipment being installed, and the benefits delivered will be included as well as the very latest options being marketed across the board. We will also send out a copy call email ahead of each issue, so don't ignore them!

If, however, your piece of equipment or service offer doesn't fit into any of these categories, do not despair, as every issue of Machinery Update can take any kind of equipment at any time. This is thanks to our new machinery; installations; labelling, coding & marking and components sections which appear every issue and run to hundreds of pages across the year.

You should also send us news for our eBulletins which are emailed out to circa 42,000+ named individuals every other month, between printed magazines, in which we can use video content to complement photos so readers can see your machinery in action. As well as general bulletins, we also publish special sector versions covering a specific machine technology. In 2024, we will be writing about Inspection & Weighing in March; Wrapping in July and Filling in November.

Only PPMA members can appear on the editorial pages of Machinery Update or in our eBulletins – a free benefit of your membership, so please don't squander this promotional opportunity to talk to over 9,000 named recipients each time.



JANUARY/FEBRUARY

Dairy

With almost a quarter of dairy farmers "unsure" if they will continue producing milk after 2025 due to low prices not covering their costs or allowing them to invest in the future, the sector is facing issues which some believe are insurmountable. In light of this, if you have developed any processing and packaging equipment that you have supplied for butters and spreads, yogurts and desserts, cheese, milk and other drinks, please send in details.

Deadline: Monday 4 December

MARCH/APRIL

Meat, fish and other proteins

Squeezed incomes and record inflation means UK consumers are eating slightly less meat, creating potential for affordable meat-free and vegetable-forward launches. And the rise of veganism, vegetarianism, and flexitarianism has seen manufacturers launching products to capture consumer hunger for meat-free proteins. If you have been involved in any of these product developments or supplied the meat and/or fish sectors, let us know.

Deadline: Friday 9 February

MAY/JUNE

Fresh Produce

Supply chain issues including shortages of some fresh fruit and vegetables earlier this year; labour shortages in many processing plants (and fields) as well as spiralling costs have all combined to hit the sector hard. We would like to hear about any new machinery investments. Tell us what you have developed or supplied to this hard-pressed fresh food sector.

Deadline: Monday 1 April

Automation UK Preview

Last year's inaugural event was a great success at the CBS Arena in Coventry and saw many key players in the robotics and systems integration fields demonstrate their latest offerings to visitors. This second exhibition will build on this success by once again highlighting the importance of the sector to the UK economy during the two days. If you are at the show, send us details of your exhibit so that potential visitors will ensure they come to see you.

Deadline: Monday 22 April

Machine Vision Conference Preview

Last year saw the Machine Vision Conference (or MVC) move from Milton Keynes to be co-located with Automation UK at the CBS Arena in Coventry. It continues with its successful exhibition and presentation format, so let us know details of how you are taking part.

Deadline: Monday 22 April

JULY/AUGUST

Automation, robotics and vision systems

There's still a range of legacy automation systems in operation in the UK that, because they don't contain 'smart' features, probably need to be replaced (even if they are still functioning). The race to adopt digital technologies continues apace as does the development of AI-enabled systems IIoT and smart industrial innovations. Send us details of any new technology, equipment or services you have developed in this area to be included in this annual feature in which competition for editorial space is always fierce.

Deadline: Friday June 7

SEPTEMBER/OCTOBER

PPMA Show Preview

The PPMA Show has been the UK's largest annual processing and packaging machinery exhibition for nearly 40 years and the event continues to go from strength to strength. Our major preview will highlight the latest technology that will be launched at the NEC-based show. Make sure you get details of your exhibit/demonstration to us early to ensure your inclusion.

Deadline: Friday 9 August

The road to net zero

The Beatles once sang about the long and winding road, and this certainly applies to manufacturers embarking on their own journeys towards net zero. This feature will be covering the very latest technologies, equipment and systems from PPMA members that are answering customer needs to achieve net zero in their businesses going forward.

Deadline: Friday 26 July

NOVEMBER/DECEMBER

Pharmaceuticals and healthcare

The pharmaceuticals and healthcare sectors are some of the most challenging industries with many unique hurdles to overcome, many of which PPMA member company technology can answer. There's regulatory compliance, R&D costs, intellectual property, pricing pressures, supply chain management, data security, personalised medicines and innovation, to name but a few. If you have any new technology, or an interesting case study in this heavily regulated area, please let us know.

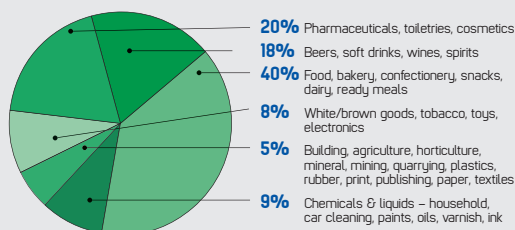
Deadline: Friday 4 October

PPMA Show Review

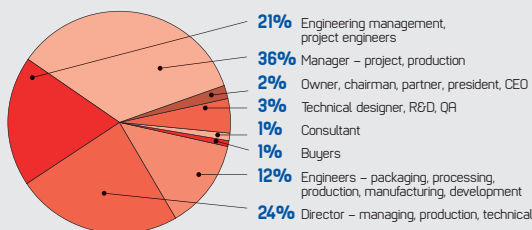
This will be a comprehensive review of the new technologies, equipment and services that were demonstrated at the NEC-based event.

Deadline: Monday 7 October

CIRCULATION BY INDUSTRY



CIRCULATION BY JOB FUNCTION



PPMA reserves the right to make changes to the Features List 2024. The Features List is a guide only and does not constitute a guarantee to publish.

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